



RADIATE MARKETING

2021 PRICELIST

GET IN TOUCH

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ESSENTIALS
CLASSIC
PREMIUM

	Ongoing		Ongoing		Ongoing
Domain Name		✓		✓	✓
Website Hosting		✓		✓	✓
Email Hosting		✓ 5 Email Addresses		✓ 20 Email Addresses	✓ 50 Email Addresses
Website Search Engine Optimisation (SEO)	Recurring	✓ 20 Minutes p/m	Recurring	✓ 40 Minutes p/m	✓ 1 Hour p/m
Website Management - Content & Updates		✓ 1 Hour p/m		✓ 2 Hours p/m	✓ 3 Hours p/m
Social Media - Posts Creation & Interaction		✓ 1 Post p/m		✓ 2 Posts p/m	✓ 4 Posts p/m
Newsletter Creation & Distribution		✗		✓ 1 Emailer p/m	✓ 1 Emailer p/m
Newsletter Platform - Emailer sent to 500 (max) email addresses p/m		✗		✓	✓
Online Ad Campaign - Monthly Management		✓ 1 Hour p/m		✓ 2 Hours p/m	✓ 4 Hours p/m
Online Advertisements - Google, Facebook, etc.		✓ Includes: R500,00 Ad Spend p/m		✓ Includes: R1 000,00 Ad Spend p/m	✓ Includes: R2 000,00 Ad Spend p/m
Online Advertising Campaign Setup	Once-off	✓ 1 Campaign	Once-off	✓ 2 Campaigns	✓ 4 Campaigns
Social Media Account Setup - Designs & Info		✓		✓	✓
Static Email Signature		✓ Unlimited static signatures		✓ Unlimited static signatures	✓ Unlimited static signatures
One-Pager Website		✓		✓	✓
Additional Website Page		✓ 1 Additional Website Page		✓ 3 Additional Website Pages	✓ 6 Additional Website Pages
Newsletter Account Setup - Mailchimp		✗		✓	✓
Letterhead		✗		✓	✓
Invoice Design		✗		✓	✓
Digital Brochure		✗		✗	✓

ADD MORE SERVICES TO YOUR PACKAGE

PRICING MENU

Pick the services that you'd like to add to your package.

The total cost will be added to the remaining month total & divided into a NEW MONTHLY COST.

Website Search Engine Optimisation (SEO)	Recurring Cost	R220,00 ^(x12) 1 Additional hour p/m	
Website Management - Content & Updates		R220,00 ^(x12) 1 Additional hour p/m	
Social Media - Post Creation & Interaction		R220,00 ^(x12) 1 Additional post p/m	
Online Ad Campaign - Monthly Management		R110,00 ^(x12) Additional 30 min p/m	
Newsletter Creation & Distribution		R550,00 ^(x12) 1 Emailer p/m	
Online Ad Spend - Add ZAR to advertisement spend		from R100,00 ^(x12) p/m	
Newsletter Platform - sent to a maximum of 500 email addresses p/m		R210,00 ^(x12)	
Newsletter Platform - Additional 1k email addresses		R200,00 ^(x12)	
Online Advertising Campaign Setup		Once-off Cost	R660,00 1 Additional campaign setup
Additional Website Page			R660,00 1 Additional Website Page
Letterhead	R440,00		
Invoice Design	R440,00		
Digital Brochure	R1 800,00		
Logo	R1 550,00		
Slogan	R1 100,00		
Corporate Gift Design & Ordering	R660,00		
A4 Folder Design	R1 350,00		
Website Google Analytics Setup	R660,00		
Branding Guidelines	R2 200,00		
Newsletter Distribution Setup - Mailchimp	R770,00		
Business Card Design	R1 350,00		
Digital Flyer Design	R1 350,00		
Company Profile - 5 Pages	R2 200,00		
Additional Company Profile Page	R220,00 1 Additional page		
Z-Fold Flyer Design	R2 700,00		
Poster Design	R1 800,00		
Banner Design - X-banner or Pull-up banner	R2 200,00		
Instant Message Flyer - WhatsApp, Facebook Messenger, etc.	R450,00		
PowerPoint Template - 5 Pages	R1 350,00		
Signage Design	R880,00		
Google my Business Setup	R220,00		